

**BURKS FALLS AND AREA COMMUNITY ECONOMIC DEVELOPMENT
COMMITTEE (BACED)**

**MINUTES
July 11, 2016**

The regular meeting of the Burks Falls and Area Community Economic Development Committee (BACED) was held at the Burk's Falls Municipal Office on July 11, 2016 at 6:00 p.m.

In attendance: Nicky Kunkel; Councillor Rod Blakelock; Leanne Fetterley; Dave Gray; Councillor Rosalind Hall; Councillor Lewis Hodgson; Willy Hollett; Dennis Sabourin; Randy Cox; Judy Kosowan.

Guests: Martin Cremin; Jason Tereszko, Northern Nerds.

Regrets: Tom Tota, Wendy Whitwell.

Dave Gray called the meeting to order at 6:00 p.m.

MINUTES

Moved by Dennis Sabourin seconded by Rosalind Hall, be it resolved that the BACED Committee accept the minutes from the regular meeting June 13, 2016, as circulated. (Carried)

CEDO REPORT

Dave Gray highlighted the CEDO Report dated July 11, 2016 including:

BR&E Update

The BR&E Leadership team continues to work on completing the final revisions for the report. The report should be ready for presentation to the Councils in August.

Almaguin in Motion (AIM)

Information has been prepared to provide to business owners regarding this cycling initiative, as we look for the business community's support. Ontario By Bike has been conducting site visits and Dave Wright is in the process of assembling the bike racks. Three cycling routes have been mapped.

The AIM Committee has started a bike share program and donated bikes can be dropped off at Riverbowl in Burks Falls.

This Committee's role is promotional in nature only, however Dave Gray will follow up to determine if there is any perceived liability relating to the bike share project.

Commercial Rental Property Surveys

A survey has been designed in an effort to collect data on the commercial rental market in the area. Dave Gray will be approaching commercial landlords, tenants, developers and real estate owners to obtain their feedback.

Villages of Almaguin

Dave Gray, in collaboration with the other area CEDOs, will prepare an information sheet for municipal councils regarding the Villages of Almaguin. There is no cost to the municipalities, we want to raise awareness about the logo and request their support in anticipation of adopting the Villages of Almaguin brand throughout our communities. It would be included on all Municipal/partner websites and social media.

Draft Marketing Plan

The draft marketing plan was reviewed in detail. Input was provided to Dave Gray.

The document will be revised including suggestions brought forward by the Committee Members. The amended Marketing Plan will be shared with Committee Members for further review.

Next Meeting

Monday, August 8, 2016 at 6:00 p.m. at the Village Office.

Adjournment

The meeting adjourned at 8:10 p.m. on a motion moved by Rosalind Hall and seconded by Lewis Hodgson.