

**BURKS FALLS AND AREA COMMUNITY ECONOMIC DEVELOPMENT  
COMMITTEE (BACED)**

**MINUTES**

**May 9, 2016**

The regular meeting of the Burks Falls and Area Community Economic Development Committee (BACED) was held at the Burk's Falls Municipal Office on May 9, 2016 at 6:00 p.m.

In attendance: Dave Gray; Wendy Whitwell; Councillor Rosalind Hall; Councillor Rod Blakelock; Dennis Sabourin; Randy Cox; Councillor Lewis Hodgson; Judy Kosowan.

Regrets: Willy Hollett; Tom Tota; Leanne Fetterley; Nicky Kunkel.

Dave Gray called the meeting to order at 6:00 p.m.

**MINUTES**

Moved by Dennis Sabourin seconded by Rosalind Hall, be it resolved that the BACED Committee accept the minutes from the regular meeting April 11, 2016, as circulated. (Carried)

**CEDO REPORT**

Dave Gray highlighted the CEDO Report dated May 9, 2016 including:

**BACED Branding**

Materials budget for materials and advertising. The table cloths, banners and promotional items were discussed. The preference was for a black tablecloth with the white and green BACED logo. The following resolutions were adopted:

Moved by Dennis Sabourin, seconded by Rosalind Hall that the BACED Committee accept the recommendation as presented in the CEDO Report dated May 9, 2016 for the purchase of up to four pop up banners from Signcraft and up to two tablecloths from Signcraft. (Carried)

Moved by Rod Blakelock, seconded by Lewis Hodgson that the BACED Committee accept the recommendation as presented in the CEDO Report dated May 9, 2016 for the purchase of USB Drives for promotional items. (Carried)

The Almaguin Highlands Photography project was discussed. The Committee Members present decided that it would be preferred to use donated photographs for the banners and Community Guide.

**Villages of Almaguin**

Dave Gray gave an up-date on the presentation of the Villages of Almaguin logo and initiative to the CAEDA Board.

### Almaguin in Motion

The Almaguin in Motion cycling project was outlined. The BACED Committee would like the Municipalities to support this initiative by assisting with the location, installation and storage (if necessary) of the bike racks. The municipalities will be contacted for letters of support for now, pending further details. There may be a future request for a commitment to purchase signs designating the cycling routes.

### RED Support Letter

Moved by Lewis Hodgson, seconded by Randy Cox that the BACED Committee approve the letter of support for the RED program drafted by Dave Gray and that the letter be circulated.  
(Carried)

### Business Leads Tracker

Dave Gray outlined the spreadsheet for reporting business activities.

The Almaguin Highlands Chamber of Commerce Intern proposal has been taken to each of the three municipal Councils. The Village of Burks Falls has been considering possibilities for leasing office space.

### Next Meeting

Monday June 13, 2016 at 6:00 p.m. at the Village Office.

### Adjournment

It was moved by Lewis Hodgson that the meeting be adjourned at 7:25 p.m.