

**BURKS FALLS AND AREA COMMUNITY ECONOMIC DEVELOPMENT
COMMITTEE (BACED)**

MINUTES

APRIL 11, 2016

The regular meeting of the Burks Falls and Area Community Economic Development Committee (BACED) was held at the Burk's Falls Municipal Office on Monday April 11, 2016 at 6:00 p.m.

In attendance: Dave Gray; Wendy Whitwell; Nicky Kunkel; Willy Hollett; Tom Tota; Councillor Rosalind Hall; Councillor Rod Blakelock; ; Dennis Sabourin; Leanne Fetterley; Judy Kosowan.

Regrets: Lewis Hodgson; Randy Cox.

Guests: Gerry Spooner, FedNor; Jason Tereszko, Northern Nerds;

Dave Gray called the meeting to order at 6:00 p.m.

MINUTES

Moved by Rosalind Hall seconded by Dennis Sabourin, be it resolved that the BACED Committee accept the minutes from the regular meeting March 14, 2016. (Carried)

CEDO REPORT

Dave Gray highlighted the CEDO Report dated April 11, 2016 including:

The BR& E project is nearing completion and is scheduled to wrap up on April 22nd. The adjusted target for interviews in B.A.R. is 60. The leadership team will be reviewing the results and deciding on action plan items on May 10th, 2016

BACED branding (items for trade show booth). Several options and prices were reviewed for trade show booth materials. Dave indicated that he was still looking for pricing from several sources and would have more information at the next meeting.

The Villages of Almaguin draft Regional Marketing Partnership outline was presented to the committee. The outline described the need for a regional marketing partnership in the Almaguin highlands and some first steps to proceeding. Dave will be looking for letters of support from local community organizations along with any comments on the draft document, so that it can be approved before the launch at Showcase Almaguin. A discussion took place regarding the Villages of Almaguin logo and the ownership or rights to it once it is made public. It was discussed that BACED owns it, and that is available for non-commercial use.

Other topics highlighted in the report included: Training and Seminars; Industrial and Business Development and Business and Organization Support. Dave gave a summary of recent training he attended: Teeny-Tiny Summit and Proposal Writing.

The Ministry of Transportation will be contacted to inquire if Villages of Almaguin signs can be tagged onto the municipal boundary signs.

ALMAGUIN HIGHLANDS CHAMBER OF COMMERCE (AHCC) INTERNSHIP PROPOSAL

Willy Hollett outlined the written Internship Proposal which will be presented to each of the three Municipal Councils.

BACED members discussed long range sustainability. It appears that in smaller communities the Chambers of Commerce are unable to self-fund and rely on their municipalities to provide financial support. AHCC has approximately 70 members. In a community the size of Huntsville there are 600 members and it self-funded two positions.

It was moved by Rosalind Hall and seconded by Tom Tota be it resolved that the BACED Committee support the proposal for a shared Internship position and further that we recommend that Ryerson Township be the lead municipality to administer the payroll and human resources functions in the hiring of an Intern. Willy Hollett declared a conflict of interest and refrained from voting as he is the Chair of the AHCC. (Carried)

Gerry Spooner from FedNor was of the opinion that the partnership appears to be a good fit, but advised that it cannot take away from the FedNor Project Statement of Work.

NEW BUSINESS

A letter from Burks Falls regarding a service club sign proposal was discussed. This does not appear to require any action from BACED, as it was initiated by the area service clubs and Burks Falls.

NEXT MEETING

Monday May 9, 2016 at 6:00 p.m. at the Village of Burks Falls Office.

Adjournment

It was move by Dennis Sabourin that the meeting be adjourned at 8:00 p.m.