

**SOUTH ALMAGUIN HIGHLANDS ECONOMIC DEVELOPMENT COMMITTEE /  
COMMUNITY DEVELOPMENT OFFICER COMMITTEE**

**JOINT MEETING MINUTES      AUGUST 18, 2014**

The regular meeting of the South Almaguin Highlands Economic Development Committee (SAHEDC) and the Community Development Officer Committee (CDO) was held at the Burk's Falls Municipal Office on Monday August 18<sup>th</sup> 2014 at 6:00PM.

In attendance: Councillor Rosalind Hall, Councillor Lewis Hodgeson, Councillor Rod Blakelock, Anna Branch, Bob Gray, Willy Hollett and David Gray.

The Meeting was called to order at 6:00PM.

Minutes from the July 14 meeting were read. Motion to accept by Councillor Hodgeson and seconded by Bob Gray.

**ED Plan Updates**

David Presented tentative plan changes as identified in the John Finley Strategic plan update. Committee members discussed the priority of plan tactics moving forward. David is to make the necessary updates to the plan and provide a draft to the committee to review.

David is to prepare a draft SAHEDC Terms of Reference Document to replace the current governance model. The terms of reference are to include a defined committee composition structure (including voting privileges) and outline member responsibilities.

The committee discussed several options for distributing annual community/economic development surveys to ensure equal distribution to all rate payers of Burk's Falls, Armour and Ryerson. Water bill distribution was identified over tax bill distribution in Burk's Falls. Other strategies will be considered for distribution in Armour and Ryerson.

**Burk's Falls Country Jamboree**

Bob Gray from Gray/Hall Productions reports a 40% increase in attendance at the Jamboree over 2013. Bob was pleased to announce that with the fundraising that was done throughout the year, he did not need to rely on a financial contribution from the Municipalities, however he expressed gratitude for their support in the past.

David will assist with any Celebrate Ontario applications for the 2015 year.

### **Sweater Weather Tour 2014**

David gave an update on the Sweater Weather tour outlining partnerships with several local operators and organizations. David explained that the Sweater Weather theme is aimed at providing a marketing platform for local businesses in the Fall shoulder season.

### **Next Meeting**

The next regularly scheduled meeting of SAHEDC will be held at 6:00PM on Monday September 8<sup>th</sup>, 2014 at the Village of Burk's Falls Municipal Office.

### **Adjournment**

The meeting was adjourned at 8:00PM