

**SOUTH ALMAGUIN HIGHLANDS ECONOMIC DEVELOPMENT COMMITTEE/  
COMMUNITY DEVELOPMENT OFFICER COMMITTEE**

**JOINT MEETING MINUTES**

**March 10, 2014**

The regular meeting of the South Almaguin Highlands Economic Development Committee (SAHED) and the Community Development Officer Committee (CDO) was held at the Burk's Falls Municipal Office on Monday March 10, 2014 at 6:00 p.m.

In attendance: Councillor Lewis Hodgson, Councillor Rosalind Hall, Councillor Rod Blakelock, Emilio Foffano, Tom Tota, David Gray, Anna Branch, Judy Kosowan, Andrew Farnsworth

The meeting was called to order at 6:00 pm.

**Adoption of Minutes**

The minutes from the regular meeting February 10, 2014 were approved, with the following change:

- deadline for member advertising interest for the Community/Visitor Guide to be changed to April 7, 2014.

moved by Anna Branch and seconded by Councillor Hodgson. (Carried)

**Community/Visitor Guide**

David Grey reported that the planning for the Community Guide is progressing well, and a draft layout was presented to the committee, prepared by Tom Tota and David. The committee discussed potential content and structure of the Guide. The committee decided to allow members of the Almaguin Highlands Art Council to have right of first refusal for ad space in the Guide, along with members of the Chamber of Commerce.

**Investment Readiness Study**

John Finley has finished the final draft of the study, and will be presenting to the three municipal Councils prior to the study deadline. Documentation and reporting will be submitted to the Northern Ontario Heritage fund Corporation by Wednesday, March 19, 2014. There will be an opportunity for committee members and Councils to provide input on any last minute changes prior to the plan's formal completion.

**2014 Budget**

Judy Kosowan presented an updated budget. The committee agreed that it is ready to be sent to the municipal Councils for approval.

**New Business**

The committee discussed the possibility of partnering with the Canadore College Marketing Department to have a student prepare a marketing study for the SAHEDC. David Gray will follow up on this initiative.

**Next Meeting**

April 14, 2014 at 6:00 pm, Burk's Falls Municipal Office

**Adjournment:** Motion to adjourn from Councillor Hodgson, seconded by Anna Branch.  
(Carried)